



The 31st Annual Greater Moncton Home Show

Sponsorship Opportunities Available!

We are really proud to be celebrating the 31st anniversary of the Greater Moncton Home Show in 2020. The Home Show will take place at the Moncton Coliseum Complex on the weekend of March 20th, 21st and 22nd 2020.

With more than 165 booths and more than 12,000 visitors anticipated, the Greater Moncton Home Show is the place to be. Because the show is focused exclusively on exhibitors in the home building, renovating and furnishing industries - visitors are serious about learning and seeing it all.

If you want to associate your company with the most anticipated and popular home show event in the Maritimes, in one of Canada's best housing markets, then the Greater Moncton Home Show is for you!

Enclosed, you will find details regarding the various levels of sponsorship available for the Greater Moncton Home Show.

Sponsorship Levels:

Corporate sponsor – (Only 1 Available) Cost: **\$5000** Value: Over **\$10 000**

Gold Sponsor – (Only 4 Available) Cost: **\$3500** Value: Over **\$5000**

Silver Sponsor - unlimited number Cost: **\$1500** Value: Over **\$3000**

	Corporate	Gold	Silver
Exclusivity	✓		
Giant Print Poster 8 x 20' at entrance	✓		
Sponsor thank you poster 3 x 4' at entrance	✓	✓	
Tote bag for attendees	✓	✓	
Print Advertisements	✓	✓	✓
Radio Advertisements	✓	✓	✓
Television Advertisements	✓	✓	✓
Web Advertisements	✓	✓	✓
Social Media Posts	✓	✓	✓
Exhibitors meet 'n greet	✓	✓	✓
Exhibitors Lounge	✓	✓	✓
Seminar Feature	✓	✓	✓

Exclusivity

The partner will be the only one in its industry

Giant print poster

Your company logo to be featured on a large scale poster (8 by 20 feet) is installed at the base of the first flight of stairs in the coliseum arena, where attendees enter the event.

Thank you signs

A sign will be placed at the site containing the logo of each of the sponsors. For the Bronze sponsors, only the name will be included.

Tote Bag for attendees

Approximately 6500 bags are printed and distributed to Home Show attendees during the weekend event. Your logo featured on the side of the bag.

Print Advertisements

The Greater Moncton Home Show places various print advertisements in local publications such as the Times & Transcript, L'Acadie Nouvelle, Primetime magazine, etc. Your logo would be featured in the print ad.

Radio Advertisements

Your company name will be mentioned at the end of the radio ads promoting the Home

Show event.

Television Advertisements

Your company name logo will appear on screen during the 30-second Home Show television ad, airing on CTV and Radio-Canada (and CBC?).

Web Advertisements

The Greater Moncton Home Show places various Web advertisements in social media platforms such as Facebook and Twitter. Your logo would be featured in the ad.

Social media posts

Through the Social media manager, your company will get a personalized post featuring your company logo (or picture of your choice) and a brief description of its services. The post will be scheduled to maximise views and exposure through the over 800 fans (and growing!) of the page.

Special Home Show Component sponsorships:

Exhibitors Meet 'n Greet

An exclusive soirée with food and beverages to gather the participating Home Show exhibitors. Network, talk shop, or just relax in the great Legends restaurant. Your company could present the whole evening, offer a signature cocktail, or distribute promotional materials to participants. This is a well-attended and GMHBA favourite event!

Seminar Series

A huge success in 2018 (we had to add seating!), the Seminar Series is back for the 2019 Home Show. The corporate sponsor will see their logo prominently displayed on stage, and on all of the Seminar advertising, including print, web, radio and TV.

To take advantage of this great offer, indicate by email (gmhba@monctonhomebuilders.com) the package you would like or call (506) 852-3377